



Dear Industry Colleague and Prospective Exhibitor:

Join the **Automotive Recyclers Association's 83rd Annual Convention and Exposition**, October 15–18, 2026, in Atlanta, Georgia—and put your brand in front of the industry's most influential buyers, owners, and decision-makers. As the only trade association representing automotive recycling on a global level, ARA brings together the professionals, products, and innovations shaping the future of the industry.

Exhibiting at ARA is one of the most efficient ways to showcase your products and services, spark high-value conversations, and generate qualified leads—all in one place. We design the tradeshow experience to help you succeed, with dedicated exhibit hours, strong attendee traffic, and no competing programming during prime selling time, so you can focus on making connections and maximizing your return on investment.

This Invitation to Exhibit gives you everything you need to reserve your booth, register your team, and explore sponsorship opportunities for the Convention and Exposition. We encourage you to review it now so you can secure your preferred space and start planning a standout presence at this year's event.

Backed by 83 years of service and representing more than 4,500 automotive recycling facilities through direct and affiliated members across the United States and around the world, ARA continues to deliver an exhibition experience that helps exhibitors get seen, get connected, and get results.

Questions about exhibiting, registration, or Convention planning?

Our team is here to help you make the most of your
ARA Convention & Expo experience.

Contact Tiffany@A-R-A.org for assistance.

Buying Power

At the 83rd Annual ARA Convention and Exposition, you'll meet professionals from some of the industry's most forward-thinking and influential organizations. The show attracts automotive recycling facility owners, managers, and employees, along with industry experts, auction houses, insurance companies, rebuilders, body shop personnel, collision repairers, scrap dealers, and trade media.

Automotive recyclers rely on an enormous range of products, services, and equipment to run and grow their businesses—from tools, lifts, compressors, and storage systems to software, safety gear, transport solutions, uniforms, insurance, and more. If your company serves the automotive field, this is your opportunity to put your solutions in front of buyers who are actively looking for what you offer.

More than 80% of Convention attendees are company owners and general managers—the high-value decision-makers you want to reach. Even more compelling, at least 86% regularly purchase products, services, and equipment on-site.

Why exhibit?

- Meet face-to-face with decision-makers in a multi-billion-dollar industry
- Launch new products and services in front of an engaged audience
- Boost brand visibility and strengthen market presence
- Generate qualified leads and valuable sales conversations
- Stay ahead of competitors by showing up where the industry connects
- Turn your booth investment into measurable ROI
- Dedicated Exhibit Hours: Capture attendees' full attention with no conflicting education sessions or networking events during tradeshow hours—including the
- Opening Reception with food and an open bar in the expo hall.
- Exhibitor Visibility: Expand your reach before, during, and after the show with listings in the September/October issue of Automotive Recycling magazine, the Convention Program Guide, the ARA website, and the WHOVA mobile app.

Why exhibit? (cont.)

- **Tradeshow-Only Rates:** Attract additional local industry professionals who can attend on a daily basis, helping drive even more traffic to the exhibit floor.
- **Post-Show Lead Follow-Up:** Receive one complimentary final attendee “Roll Call” list of paid Convention participants so you can continue conversations and follow up on leads after the event.

Space Allocation for 2026

Booths are assigned on a first-come, first-served basis, with priority for 2025 top-tier sponsors followed by larger booth space requests. Reserve early to secure the best location for your brand.

Visit a-r-a.org to request booth space, register attendees, and secure hotel accommodations in one place. Booth requests must be received by **August 11, 2026**, and full payment is due by **August 31, 2026**.

Note: *ARA will make every effort to honor an exhibitor’s space preference, but preferred space may not be available when applications are received. ARA will assign space to exhibitors based upon your preferred booth location. Show management has the final space allocation authority.*

Non-Members

Not yet an ARA member? Join now and save. Submit your membership and exhibit applications together with payment to save **\$1,100 on each 10’ x 10’ booth**.

Exhibit Space Rental

We're excited to offer expanded exhibit space this year. Below is the booth pricing for ARA member companies.

Booth Type	Member Price	Availability
10' x 10' Inline Booth	\$2,450.00	71 available
10' x 10' Corner Booth	\$2,775.00	11 available
10' x 20' Inline Booth	\$4,900.00	4 available
10' x 20' Corner Booth	\$5,250.00	6 available
10' x 20' End Cap Booth	\$5,550.00	3 available
20' x 20' End Cap Booth	\$7,400.00	6 available
20' x 20' Island Booth	\$8,000.00	Check with ARA Staff

** Planning to display heavy equipment? Contact Jennifer Johnson to discuss options and placement: jennifer@ara.org*

Exhibit Floor Plan

The 2026 exhibit floor plan is designed to maximize exhibitor visibility, encourage strong attendee flow, and keep recyclers engaged on the show floor. Thoughtful catering and activation placements help drive traffic and create more opportunities for meaningful booth interactions.

Booth height restrictions are as follows:

Booth Type	Height Restriction
Island Booths	14' construction height
End Cap Booths	10' high x 10' wide drape
Perimeter Wall Booths	10' back wall
All Other Booths	8' back wall

Exhibit Floor Plan (cont.)

End caps, booths at the end of back-to-back rows of booths, allowing access from three sides, have back wall construction restrictions. End cap back walls can be no longer than 10' wide and MUST be centered on the back line. For example: if exhibitor A purchased booths 323, the width of the booth would be 20'. It would be allowed a 10' wide back wall, but it must be centered, thereby not allowing more than 5' of the back wall to extend down the side of a neighboring exhibit space (325 and 424). End cap booths, by their very nature and design, are subject to the same booth height restrictions as all in-line booths. **Please note: The exhibit hall is not carpeted.**

2026 Exposition Color Scheme

- Side Rail Drape Color: White
- Backwall Drape Colors: Navy and White

Exhibitors may not deviate from show color drapery.

What's Included in Your Booth Investment?

- Booth Space (10'x10') for your company display
- Show color pipe and drape (8' high back drape and 3' high side rails)
- 2 Line Company ID sign
- Three (3) complimentary booth personnel badges (*additional badges available during registration*)
- Recognition on Convention section of ARA website
- A company listing in the Convention Program Guide (deadline for **inclusion 9/1/2026**) and in the Convention issue (September/October) of *Automotive Recycling Magazine* (deadline for **inclusion (7/31/2026)**).
- Participation in activities within Exhibit Hall
- Exclusive Convention mailing list of attendees following the show.

Exhibitor Furniture Packages

Streamline your setup with a bundled furniture package available to exhibitors for **\$250**.

Each package includes:

- 1 – 6' x 24' x 30'h draped table, topped and skirted on three sides
- 2 – side chairs
- 1 wastebasket

*Be sure to indicate the number of packages you need during registration. This discounted bundle is available only when ordered through ARA. **Order by August 25, 2026, to lock in this value.***

Any additional products or services you need for a successful exhibit can be ordered through Paramount Convention Services via the online Exhibitor Services Kit. Items included in the furniture package are provided by Paramount; while on-site, please visit the Service Desk in the Exhibit Area with any questions.

For questions about furniture, shipping, or exhibitor services, please contact Leigh Everett at Paramount Convention Services: 314.621.6677 | leverett@paramountcs.com

Exhibitor Giveaways

Giveaways are a great way to attract attention and reinforce your brand. We welcome branded items that promote your company and services; however, buttons, stickers, or other materials may not cover sponsor logos on name badges or Convention totes.

Exhibitor Registration

Each exhibiting company receives **three complimentary exhibitor registrations per 10 x 10 booth**. These registrations include access to the exhibit hall, all meals and activities held in the hall, and educational sessions (space permitting). Additional badges are available for **\$385 each** and may be purchased during registration.

Registration Procedure: During online registration, add each staff member and select the activities they plan to attend so we can prepare accordingly. You may return to your registration at any time to make updates. Included for exhibitor staff are the Thursday Past Presidents Reception, Friday Lunch with Exhibitors, and Saturday Breakfast with Exhibitors. Additional education sessions and social events not included with exhibitor registration may be added for an additional fee.

In the company services description field, please keep your listing to **50 words or fewer**. This copy will appear in the *Automotive Recycling* magazine exhibitor listing (deadline: 7/31/26). You may return to the registration site at any time to update your listing before the deadlines.

For the latest Convention agenda, schedule updates, and event details, please refer to the WHOVA Convention app.

ARA Exhibitor Important Dates

Use these key deadlines to stay on track, protect your booth investment, and make the most of your Convention presence. Early action helps you secure visibility, complete required planning steps, and avoid last-minute issues.

July 31, 2026

- Final deadline for inclusion in the pre-Convention issue of *Automotive Recycling* magazine's exhibitor and supplier feature. The published list will include confirmed exhibitors on file as of this date.

August 5, 2026

- Company and product listing information due for Convention materials.
- Booth construction plans and layout requests are due for first-time exhibitors, peninsula or island booths, and exhibits with unusual construction features.

August 5, 2026

- Notify Show Management of any unusual promotional activity and obtain approval by this date.
- Notify Show Management if you plan to serve food and/or beverages in your booth.

August 28, 2026

Exhibit space payment must be received in full. **No refunds will be issued after this date.**

September 21, 2026

Hotel reservation cut-off date for the Renaissance Waverly Place. All reservations **must** be made by this date to receive the **\$234 group rate** for single/double occupancy. Your registration confirmation will include the booking link, and hotel details are also available in the WHOVA mobile app.

Move-In Schedule

Date	Time
Wednesday, October 14, 2026	Noon – 5:00pm
Thursday, October 15, 2026	8:00am – 3:00pm*

All exhibitors **MUST be completely installed by this time. Show management reserves the right to remove or have installed, at exhibitors expense, any exhibit not fully installed by the deadline.*

Exposition Hours

Date	Hours	Event
Thursday, October 15, 2026	5:30pm – 8:30pm	Past Presidents Reception & Expo
Friday, October 16, 2026	1:00pm – 5:00pm	Expo Hours and Lunch Service
Saturday, October 17, 2026	8:30am – 10:30am	Expo Hours with Breakfast Service

Move-Out Schedule

Date	Time
Saturday, October 17, 2026	11:00am – 6:00pm

HOTEL INFORMATION

This year, ARA brings the energy of Atlanta to the 83rd Annual Convention and Exposition, with meetings at the Cobb Convention Center and accommodations at the Renaissance Waverly Place. Education sessions and Friday's Networking Dinner will take place at the Renaissance Hotel, while the Expo and related activities will be held at the Cobb Convention Center unless otherwise noted. For the latest room assignments and schedule details, exhibitors should reference the WHOVA app.

ARA has secured a group room rate of **\$234** for single/double occupancy, plus applicable taxes, for Convention delegates. You may book through the Convention website or call the hotel directly, but be sure to mention the **Automotive Recyclers Association** to receive the group rate. To help reduce last-minute cancellations and protect the room block, **all reservations require a one-night non-refundable deposit.**

Please note: The ARA room block opens on June 1, 2026, and closes on September 21, 2026. Book within these dates to secure the best available Convention rate.

TRANSPORTATION

Flights should be booked into Hartsfield-Jackson Atlanta International Airport, located approximately 30 minutes from the hotel. Uber, Lyft, and commercial taxis are all readily available for airport transfers.

If you're driving, parking is available in the adjacent municipal lot for **\$20 per night.**

RULES & REGULATIONS

To help you plan with confidence and ensure a smooth, successful exhibiting experience, please review the following Rules & Regulations carefully. These guidelines, administered by the Automotive Recyclers Association and Award Winning Events (collectively referred to as “Show Management”), are designed to support a safe, professional, and well-organized Convention and Exposition for all participants.

1. No refunds will be made after August 28, 2026. It is expressly agreed by the exhibitor that in the event the firm fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning their use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by them for their space reservation, regardless of whether or not Show Management enters into a further lease for the space involved. In case the exposition shall not be held for any reason whatsoever, the rental and lease of space to the exhibitor shall be terminated. In such case the maximum claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the amount already paid for space at this specific event.

2. Space Rental and Assignment of Location Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location, and as requested by the exhibitor. Show Management, however, reserves the right to make the final determination of all space assignments in the best interests of the Exposition.

3. Use of Space, Subletting of Space No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management in advance. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt in by them in the regular course of business. Should an article of a non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. **Any company without assigned exhibit space will NOT be permitted to solicit business within the Exhibit Areas.**

4. Exhibitor's Authorized Representative Each exhibitor must name one person to be his or her representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and their representative shall be responsible for keeping the exhibit neat, staffed and orderly at all times.

RULES & REGULATIONS (cont.)

5. Installation and Removal Show Management reserves the right to schedule the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by 3:00 p.m. on Thursday, October 15, 2026. Any space not claimed and occupied by this time may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show – Saturday, October 17, 2026, at posted time of show closing.

6. Arrangement of Exhibits Each exhibitor is provided an Official Exhibitors Service Manual. This Manual describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitors Prospectus and/or Service Manual. If, in the sole opinion of Show Management, any exhibit fails to conform to the show guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibitor Plan Review. *Booth construction plans and layout arrangements for exhibits involving unusual construction features must be submitted for approval at least forty-five (45) days prior to the opening of the exposition – August 5, 2026.*

7. Exhibits & Public Policy Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors shall have no responsibility for the compliance with laws, ordinances and regulations in connection with an individual exhibitor's space, materials and operation. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to their exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame proofed and all hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs a fire hazard, the right is reserved to Show Management to cancel all or such part of the firm's exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas that will be made available for such purpose. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City, State, and specific facility fire regulations.

8. Storage of Crates and Boxes Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify their crates. Crates not properly marked, or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Management for removal time and materials at prevailing rates.

RULES & REGULATIONS (cont.)

9. Operation of Displays Show Management reserves the right to restrict the operation of, or evict completely, any exhibit that, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit that, because of noise, flashing lights, method of operation or display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

- **Direct Sales:** No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.
- **Contests, Drawings & Lotteries:** All unusual promotional activities must be approved in writing by Show Management no later than 45 days prior to the opening of the exposition – August 5, 2026.
- **Literature Distribution:** Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circular, catalogs, folders, tent cards or devices (i.e. balloons etc.) shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.
- **Live Animals:** Live animals are prohibited.
- **Models:** Booth representatives, including models or demonstrators, must be properly and modestly clothed. Revealing attire is prohibited.
- **Sound:** Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods, from Show Management, before the exhibit opens. The cost of licensing fees is the responsibility of individual exhibitors for any music used in the exhibit hall.
- **Food and/or Beverage:** Exhibitors must notify Show Management no later than 45 days prior to Show – August 5, 2026, of intent to serve food or beverage within your booth. Permits may be required by Show Management or city authorities. All food and beverage must be arranged through the Cobb Convention Center and their banquet department.
- **Vehicles:** Vehicles that are used as part of a display should have no more than a ¼ tank of fuel or 5 gallons, whichever is less. The tank must be taped shut or have a locking gas cap and the battery cables must be disconnected.
- **Heavy Equipment:** Heavy equipment is a great way stand out on the exhibit floor. Please contact Jennifer@jJohnsonMeetings.com to inquire about showing heavy equipment.

RULES & REGULATIONS (cont.)

10. Social Activities Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official Association activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management. Requests for social activities must be submitted to Show Management for approval and acceptance. ***Non-exhibiting or non-sponsoring entities will NOT be allowed to produce, sponsor, host or offer, in any form or fashion, a social activity during the Convention.***

11. Outside Activities Exhibitor agrees not to exhibit, solicit business or conduct business in any location within 20 miles of Exposition from two days prior to opening through two days after closing (October 14-18, 2026), without prior written approval of Show Management. Non-profit and charitable Exhibitors agree not to solicit funds or to operate fundraising events one week prior to ARA Convention within 20 miles of Exposition location. Funds may be solicited for non-profit or charitable causes only upon written permission of Show Management. If exhibitor fails to comply, Show Management reserves the right to prohibit business, display or advertisement of products at any time during the exposition.

12. Liability and Insurance All property of the exhibitor remains under their custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, acts of God, public enemy, riot, civil commotion or other causes. The exhibitor expressly waives and releases any claim or demand they may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

13. Indemnification The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the premises and will indemnify, defend, and hold harmless the Hotel, its owner, and management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Exhibitor agrees that it will indemnify and hold and save Show Management whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or asserted against Show Management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering the exhibition building with the express or implied invitation or permission of Exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by Exhibitor or any of its agents, servants, employees, contractors, patrons, guest, licensees or invitees of any law, ordinance or government order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by Exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of exhibitor's booth. Such indemnification of Show Management by Exhibitor shall be effective unless such damage or injury results directly from the sole negligence, gross negligence or willful misconduct of Show Management. Exhibitor covenants and agrees that in case Show Management shall be made a party to any litigation commenced by or against Exhibitor or relating to this contract or such exhibitor's booth, then Exhibitor shall and will pay all cost and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon Show Management by virtue of any such litigation.

RULES & REGULATIONS (cont.)

14. Care of Building and Equipment Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

15. Other Regulations Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, and their employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

