

Automotive Recycling

Editorial Calendar 2021

Automotive Recycling magazine has an exciting year of coverage planned for 2021. Subject to change. Topics as of January 2021.

Editorial Deadlines

Send Materials to the Editor at ARAEditor@comcast.net

ISSUE

January/February 2021
March/April 2021
May/June 2021
July/August 2021
September/October 2021
November/December 2021
January/February 2021

MATERIALS DUE:

January 22, 2021*
February 19, 2021*
April 2, 2021
June 10, 2021
July 31, 2021
October 1, 2021
December 1, 2021

*Dates Different than Media Kit

Jan Feb 2021 COLLISION INDUSTRY IN AUTOMOTIVE RECYCLING

Cover Theme: Convention Wrap Up / Collision Industry Report

Features:

Convention with EDGE ~ *Thank You to the EDGE 2020 Convention Sponsors*
Trends from Mitchell, CEICA and AutoCare ~ Forecast
Collision Industry Disruption Effects on Industry – Q&A Frank Terlep
Consistently Sell Quality Parts/Body Shop Expectations SIDEBAR CHECKLIST
ARA Year in Review Infographic
COLUMN Mentoring Maximizes Momentum
COLUMN Member Benefits
Recycler to Watch

2020-21 ARA Scholarship Foundation Recipients

2021 ARA Membership Directory (Mails with the issue)

Mar Apr 2021 ELECTRIC VEHICLES / DISMANTLING

Cover Theme: EVs Powering Auto Recycling

Features:

New Manual Debuts
All About EV Battery Packs
Dismantling – New Training
Production Management: Improve Your Workflow
Insurance and COVID – What you Need to Know
Maximize Core & End of Life Process
Recycler to Watch

May Jun 2021 CERTIFICATION / WORKFORCE DEVELOPMENT

Cover Theme: Employee Perks

Features:

Fighting Rising Wages, Employee Shortage, and Lack of Qualified Candidates
Facility Best Practices Gets Certified Results
Pay Per Performance - Pros and Cons
Summer Road Show Preview
Employee Poaching – What are the Rules?
Recycler to Watch

2021 ARA Buyer's Guide (Mails with the issue)

Jul Aug 2021 WOMEN IN CHARGE

Cover Theme: Women in Auto Recycling

Features:

Women Doing AR Business
Sales in Self Service – Success Stories
Totaled Treasures is Pure Gold
Profitability on Recalls and Cores
Blurred Boundaries on Marijuana and Safety
ROUND UP - CORE COMPANIES
Recycler to Watch

Sep Oct 2021 CONVENTION / SALES

Cover Theme: DALLAS! 78th ARA Annual Convention & Expo! / New Economy

Features:

78th ANNUAL CONVENTION & EXPO Preview
Silver Linings of AR in COVID
Blurred Boundaries on Marijuana and Safety
Biggest OSHA Infractions and How to Avoid Them
DALLAS! 78th ARA Annual Expo Exhibitor Listing
Recycler to Watch

Nov Dec 2021 SALES / INVENTORY

Cover Theme: Hiring Post-COVID

Features:

What Your Accountant Isn't Telling You
Engaging Sales Growth
Inventory Acquisition
The Future of Auto Recycling
Recycler to Watch