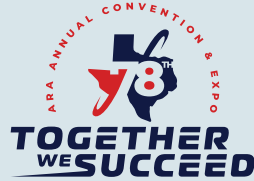


PREMIERE — \$25,000 —	DIAMOND — \$20,000 —	GOLD — \$15,000 —	SILVER — \$10,000 —	BRONZE — \$5,000 —	ASSOCIATE — \$2,500 —
PRINT AND/OR DIGITAL REACH: NONE AVAILABLE					
<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) ONE (1) e-blast promo prior to Convention (group), plus ONE (1) e-blast post-Convention Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine (Sept/Oct issue)</i> and <i>Program Exhibitor Listing</i> Inclusion on CONVENTION SPONSOR page of ARA Mobile App Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) ONE (1) e-blast promo prior to Convention (group), plus ONE (1) e-blast post-Convention Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine (Sept/Oct issue)</i> and <i>Program Exhibitor Listing</i> Inclusion on CONVENTION SPONSOR page of ARA Mobile App Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) ONE (1) e-blast promo prior to Convention (group), plus ONE (1) e-blast post-Convention Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine (Sept/Oct issue)</i> and <i>Program Exhibitor Listing</i> Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) ONE (1) e-blast promo prior to Convention (group) Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine (Sept/Oct issue)</i> and <i>Program Exhibitor Listing</i> Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine (Sept/Oct issue)</i> and <i>Program Exhibitor Listing</i> Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine (Sept/Oct issue)</i> and <i>Program Exhibitor Listing</i>
<p>EXCLUSIVE SPONSOR OF: (choose one)</p> <ul style="list-style-type: none"> Opening Keynote Friday AM Continental Breakfast Closing Keynote <ul style="list-style-type: none"> Complimentary meeting space for up to TWO (2) hours (day to be mutually agreed upon between sponsor & ARA) ONE (1) complimentary 10' x 10' booth space ONE (1) complimentary booth furniture package THREE (3) complimentary full Convention registrations Logo branded giveaways/collateral in attendee registration packets** 	<p>EXCLUSIVE SPONSOR OF: (choose one)</p> <ul style="list-style-type: none"> Convention WiFi Thursday Past Presidents Luncheon Saturday Night Facility Tour <ul style="list-style-type: none"> Complimentary meeting space for ONE (1) hour (day to be mutually agreed upon between sponsor & ARA) ONE (1) complimentary 10' x 10' booth space TWO (2) complimentary full Convention registration TWO (2) complimentary additional exhibitor registrations Logo branded giveaways/collateral in attendee registration packets** 	<p>EXCLUSIVE SPONSOR OF: (choose one)</p> <ul style="list-style-type: none"> Entertainment at Friday Evening Awards Dinner Saturday Afternoon Break <ul style="list-style-type: none"> ONE (1) complimentary full Convention registration ONE (1) complimentary additional exhibitor registration ONE (1) branded giveaway/collateral in attendee registration packets** 	<p>EXCLUSIVE SPONSOR OF: (choose one)</p> <ul style="list-style-type: none"> Relaxation Lounge Charging Station(s) TWO (2) Educational Sessions (selection based on availability) <ul style="list-style-type: none"> ONE (1) complimentary full Convention registration ONE (1) logo branded giveaway/collateral in attendee registration packets** 	<p>EXCLUSIVE SPONSOR OF: (choose one)</p> <ul style="list-style-type: none"> Thursday Morning Refreshments Friday Morning Refreshments ONE (1) Educational Session (selection based on availability) Transportation to Saturday Evening Facility Tour <ul style="list-style-type: none"> ONE (1) logo branded giveaway/collateral in attendee registration packets** 	<p>ONE (1) logo branded giveaway/collateral in attendee registration packets**</p> <p style="text-align: center;">Contact Kim Glasscock to reserve your convention sponsorship!</p> <p style="text-align: center;">Call (615) 476-4501 or email kim@ar-a.org</p>
<ul style="list-style-type: none"> 3-minute video on ARA Convention webpage* Large booth space on virtual platform with Upgraded Package Top recognition in general virtual Convention signage Top branding on main pages of virtual platform and additional pages as space allows 	<ul style="list-style-type: none"> Medium booth space on virtual platform Highlight recognition in general virtual Convention signage Top branding on main pages of virtual platform and additional pages as space allows 	<ul style="list-style-type: none"> Medium booth space on virtual platform (must be an Exhibitor at Live Event) General recognition in general virtual Convention signage Branding on virtual platform pages as space allows 	<ul style="list-style-type: none"> Medium booth space on virtual platform (must be an Exhibitor at Live Event) General recognition in general virtual Convention signage 	<ul style="list-style-type: none"> Medium booth space on virtual platform (must be an Exhibitor at Live Event) 	 <p style="text-align: center;">TOGETHER WE SUCCEED</p>