



2021

ARA ANNUAL CONVENTION SPONSORSHIP

GET IN FRONT OF ATTENDEES AT ONE OF THE WORLD'S LARGEST GATHERINGS OF AUTOMOTIVE RECYCLING PROFESSIONALS WITH PREMIUM ARA CONVENTION SPONSORSHIPS!

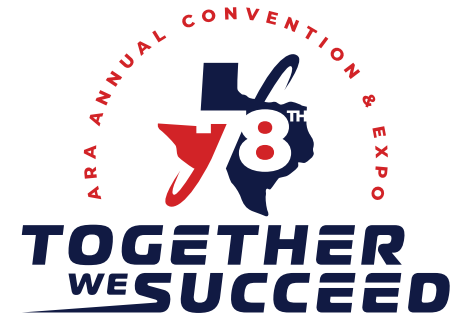
Sponsorship at the 78th Annual Convention & Expo scheduled for November 10-13 in Dallas, TX ensures that your company has a visible presence around Convention activities – way beyond the Expo floor. It signals to attendees that your company is invested in their success through the active support of the only international Association that represents their best interests.

Each level listed offers unique opportunities to align with ARA as a loyal sponsor to the automotive recycling industry.

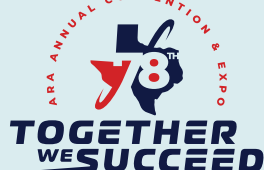
SIGN UP EARLY! Your commitment as soon as possible to ARA ensures your company gets premium exposure you desire!



Inquire Today!



E-mail Kim@a-r-a.org today to discuss your annual convention sponsorship package!

	PREMIERE — \$25,000 —	DIAMOND — \$20,000 —	GOLD — \$15,000 —	SILVER — \$10,000 —	BRONZE — \$5,000 —	ASSOCIATE — \$2,500 —
	PRINT AND/OR DIGITAL REACH: NONE AVAILABLE					
	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) ONE (1) e-blast promo prior to Convention (group), plus ONE (1) e-blast post-Convention Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine</i> (Sept/Oct issue) and <i>Program Exhibitor Listing</i> Inclusion on CONVENTION SPONSOR page of ARA Mobile App Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) ONE (1) e-blast promo prior to Convention (group), plus ONE (1) e-blast post-Convention Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine</i> (Sept/Oct issue) and <i>Program Exhibitor Listing</i> Inclusion on CONVENTION SPONSOR page of ARA Mobile App Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) ONE (1) e-blast promo prior to Convention (group), plus ONE (1) e-blast post-Convention Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine</i> (Sept/Oct issue) and <i>Program Exhibitor Listing</i> Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) ONE (1) e-blast promo prior to Convention (group) Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine</i> (Sept/Oct issue) and <i>Program Exhibitor Listing</i> Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine</i> (Sept/Oct issue) and <i>Program Exhibitor Listing</i> Recognition in ARA eNewsletter (Sept - Nov) 	<ul style="list-style-type: none"> Company logo included on Convention e-blasts (w/link) Special Thanks Recognition in <i>ARA 2021 Convention Program Guide</i> Company logo included on ARA 78TH ANNUAL CONVENTION page of ARA website (from Sept - Nov) Special Thanks Recognition in <i>Automotive Recycling Magazine</i> (Sept/Oct issue) and <i>Program Exhibitor Listing</i>
CONVENTION PACKAGE	<ul style="list-style-type: none"> EXCLUSIVE SPONSOR OF: (choose one) <ul style="list-style-type: none"> Opening Keynote Friday AM Continental Breakfast Closing Keynote Complimentary meeting space for up to TWO (2) hours (day to be mutually agreed upon between sponsor & ARA) ONE (1) complimentary 10' x 10' booth space ONE (1) complimentary booth furniture package THREE (3) complimentary full Convention registrations Logo branded giveaways/collateral in attendee registration packets** 	<ul style="list-style-type: none"> EXCLUSIVE SPONSOR OF: (choose one) <ul style="list-style-type: none"> Convention WiFi Thursday Past Presidents Luncheon Saturday Night Facility Tour Complimentary meeting space for ONE (1) hour (day to be mutually agreed upon between sponsor & ARA) ONE (1) complimentary 10' x 10' booth space TWO (2) complimentary full Convention registration TWO (2) complimentary additional exhibitor registrations Logo branded giveaways/collateral in attendee registration packets** 	<ul style="list-style-type: none"> EXCLUSIVE SPONSOR OF: (choose one) <ul style="list-style-type: none"> Entertainment at Friday Evening Awards Dinner Saturday Afternoon Break ONE (1) complimentary full Convention registration ONE (1) complimentary additional exhibitor registration ONE (1) branded giveaway/collateral in attendee registration packets** 	<ul style="list-style-type: none"> EXCLUSIVE SPONSOR OF: (choose one) <ul style="list-style-type: none"> Relaxation Lounge Charging Station(s) TWO (2) Educational Sessions (selection based on availability) ONE (1) complimentary full Convention registration ONE (1) logo branded giveaway/collateral in attendee registration packets** 	<ul style="list-style-type: none"> EXCLUSIVE SPONSOR OF: (choose one) <ul style="list-style-type: none"> Thursday Morning Refreshments Friday Morning Refreshments ONE (1) Educational Session (selection based on availability) Transportation to Saturday Evening Facility Tour ONE (1) logo branded giveaway/collateral in attendee registration packets** 	<ul style="list-style-type: none"> ONE (1) logo branded giveaway/collateral in attendee registration packets**
VIRTUAL EVENT PACKAGE	<ul style="list-style-type: none"> 3-minute video on ARA Convention webpage* Large booth space on virtual platform with Upgraded Package Top recognition in general virtual Convention signage Top branding on main pages of virtual platform and additional pages as space allows 	<ul style="list-style-type: none"> Medium booth space on virtual platform Highlight recognition in general virtual Convention signage Top branding on main pages of virtual platform and additional pages as space allows 	<ul style="list-style-type: none"> Medium booth space on virtual platform (must be an Exhibitor at Live Event) General recognition in general virtual Convention signage Branding on virtual platform pages as space allows 	<ul style="list-style-type: none"> Medium booth space on virtual platform (must be an Exhibitor at Live Event) General recognition in general virtual Convention signage 	<ul style="list-style-type: none"> Medium booth space on virtual platform (must be an Exhibitor at Live Event) 	 <p>TOGETHER WE SUCCEED</p>

See last page of PDF for ** Notes

Yes, we want to sponsor ARA!

Company Name _____

Contact _____ Phone _____ Email _____

Address _____

City/State/Province _____ Zip/Postal Code _____ Country _____

Payment Method

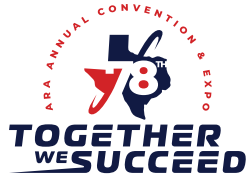
- Send Invoice to Address Listed Above
- Check Enclosed Made Payable to: Automotive Recyclers Association
Check No.: _____ (Must be U.S. Funds. See Note for Mail Instructions.)
- Charge to My: VISA MasterCard American Express

Note - To send a check, mail it with a copy of this form to: ARA, 9113 Church Street, Manassas, VA 20110. You must also still send **this form** to Kim Glasscock (noted below) to secure your choice of sponsorship (first-come basis).

Name on Card (type or print) _____

Credit Card # _____ Expiration Date _____ Security Code _____

Signature _____



TO SECURE YOUR CHOICE OF SPONSORSHIP, SEND THIS FORM WITH PAYMENT ASAP.
EMAIL THIS FORM TO:

Automotive Recyclers Association
c/o Award Winning Events
ATTN Kim Glasscock
EMAIL Kim@a-r-a.org



NOTES ON CONVENTION SPONSORED ITEMS

*Must be submitted to ARA no later than September 8th for review, approval and inclusion. Where it will be located is to be determined by show management.

Quantity of 750 - Items must be received at ARA headquarters no later than September 9th for inclusion in packets – **no exceptions.

***Insert must be no bigger than 8.5" x 11" and no thicker than a tri-fold brochure.

NOTE: Virtual Event Package pertains to Live/Virtual Hybrid Event in Dallas, or Online Virtual Event should the times prevail.

ARA ANNUAL SHOWCASE SPONSORSHIP

- SUSTAINING PARTNER \$50,000**
- SIGNATURE PARTNER \$40,000**
- POWER PARTNER \$30,000**



- PREMIERE \$25,000**
- DIAMOND \$20,000**
- GOLD \$15,000**
- SILVER \$10,000**
- BRONZE \$5,000**
- ASSOCIATE \$2,500**

WE THANK YOU FOR YOUR GENEROUS SUPPORT!

TOTAL SPONSORSHIP AMOUNT

\$