GET YOUR EDGE ABOVE THE REST WITH SPECIAL OPPORTUNITIES THAT GET YOUR COMPANY SIGNIFICANT VALUE-ADDED RECOGNITION!
SPONSORSHIP OPPORTUNITIES

Showcase your company in front of attendees at one of the world’s largest gatherings of automotive recycling professionals. ARA offers a variety of sponsorship opportunities that allow greater visibility for your company, products and services. At the same time, you help ARA make this event an even better venue for product presentation, business education and networking. **Sponsorships are on a first-come basis.**

### $30,000  **PREMIER LEVEL**

**SPONSOR RECEIVES:**

- Company logo on name badges
- Company logo included on pre-convention e-blasts
- One (1) Full-page color ad in the Convention Program Guide
- Complimentary meeting space for up to 4 hours (day to be mutually agreed upon between sponsor and ARA)
- One (1) complimentary 10x10 booth space
- One (1) complimentary booth furniture package
- Two (2) complimentary full convention registrations
- One (1) complimentary additional exhibitor registration
- One (1) banner ad on ARA website with link for 1 month
- Company logo with link in 2 issues of ARA monthly newsletter
- 3-minute video on ARA in-room TV at Convention*
- Recognition in ARA monthly newsletter, convention program guide, ARA website and general convention signage
- Sponsor ribbon for badge
- Opportunity to include logoed giveaways/collateral in attendee registration packets**

Please choose between one of the following events:

- **HOLLANDER**
  - Thursday Evening Past Presidents Reception and Exposition Opening
- **IAA Mobile App**
  - Friday Evening Awards Dinner and Gavel Passing Ceremony

### $20,000  **DIAMOND LEVEL**

**SPONSOR RECEIVES:**

- Company logo on name badge lanyards
- Company logo included on pre-convention e-blasts
- One (1) half page color ad in the Convention Program Guide
- Complimentary meeting space for up to 2 hours (day to be mutually agreed upon between sponsor and ARA)
- One (1) complimentary 10x10 booth space
- One (1) complimentary booth furniture package
- One (1) complimentary full convention registration
- One (1) complimentary additional exhibitor registration
- One (1) banner ad on ARA website with link for 1 month
- Company logo with link in 1 issue of ARA monthly newsletter
- 3-minute video on ARA in-room TV at Convention*
- Recognition in ARA monthly newsletter, convention program guide, ARA website and general convention signage
- Sponsor ribbon for badge
- Opportunity to include logoed giveaways/collateral in attendee registration packets**

Please choose between one of the following events:

- **CAR-PART**  
  - Friday Exposition Luncheon
- **INCIDENTAL**  
  - Saturday Exposition Breakfast (ONE REMAINING SPOT!)

### $15,000  **PLATINUM LEVEL**

**SPONSOR RECEIVES:**

- Company logo on convention totes
- One (1) half page color ad in the Convention Program Guide
- One (1) complimentary 10x10 booth space
- One (1) complimentary full convention registration
- One (1) complimentary additional exhibitor registration
- One (1) ad on ARA website with link for 1 month
- Company logo with link in 1 issue of ARA monthly newsletter
- 3-minute video on ARA in-room TV at Convention*
- Recognition in ARA monthly newsletter, convention program guide, ARA website and general convention signage
- Sponsor ribbon for badge
- Opportunity to include logoed giveaways/collateral in attendee registration packets**

Please choose between one of the following events:

- Friday Morning Continental Breakfast
- Opening Keynote
- Convention Wi-Fi

### $10,000  **GOLD LEVEL**

**SPONSOR RECEIVES:**

- Company logo on hotel room keys
- One (1) complimentary full convention registration
- One (1) complimentary additional exhibitor registration
- One (1) ad on ARA website with link for 1 month
- Company logo with link in 1 issue of ARA monthly newsletter
- 2-minute video on ARA in-room TV at Convention*
- Recognition in ARA monthly newsletter, convention program guide, ARA website and general convention signage
- Sponsor ribbon for badge
- Opportunity to include logoed giveaways/collateral in attendee registration packets**

Please choose between one of the following events:

- Thursday Past Presidents Luncheon
- Closing Keynote
- Saturday LARA Luncheon Meeting
The ARA Exposition is the most dynamic, comprehensive display of products, services, and development in the automotive recycling industry and it is one of the most inspiring, vital aspects of the Annual Convention. It is a powerful tool for networking, visiting with current suppliers and discovering new business opportunities.

**$7,500  SILVER LEVEL**
SPONSOR RECEIVES:
- Company logo on pocket agenda
- One (1) complimentary full convention registration
- Company logo with link on ARA website for one week
- Company logo with link in 1 issue of ARA monthly newsletter
- 90-second video on ARA in-room TV at Convention*
- Recognition in ARA monthly newsletter, convention program guide, ARA website and general convention signage
- Sponsor ribbon for badge; Opportunity to include logoed giveaways/collateral in attendee registration packets**

Please choose between one of the following events:
- Entertainment at Friday Evening Awards Dinner
- Friday Afternoon Beverage Break in Exposition
- Saturday Afternoon Break

**$5,000  BRONZE LEVEL**
SPONSOR RECEIVES:
- Company logo on giveaway item (TBD)
- Company logo with link on ARA website for one week
- Company logo with link in 1 issue of ARA monthly newsletter
- 90-second video on ARA in-room TV at Convention*
- Recognition in ARA monthly newsletter, convention program guide, ARA website and general convention signage
- Sponsor ribbon for badge
- Opportunity to include logoed giveaways/collateral in attendee registration packets**

Please choose between one of the following events:
- Thursday Morning Refreshments
- Friday Morning Refreshments
- Transportation to Saturday Evening Yard Tour

**$3,000  ASSOCIATE LEVEL**
SPONSOR RECEIVES:
- Company logo with link in 1 issue of ARA monthly e-newsletter
- Recognition in ARA monthly newsletter, convention program guide, ARA website and general convention signage
- Sponsor ribbon for badge; Opportunity to include logoed giveaways/collateral in attendee registration packets**

Please choose between one of the following events:
- Awards Dinner Décor
- Yard Tour Rentals

**$2,000  EDUCATIONAL PARTNER**
SPONSOR RECEIVES:
- Recognition as sponsor of our Educational Sessions
- Recognition in ARA monthly newsletter, convention program guide, ARA website and general convention signage
- Sponsor ribbon for badge
- Opportunity to include logoed giveaways/collateral in attendee registration packets**
- YES I WANT TO BE AN ARA EDUCATIONAL PARTNER

**$1,000  ARA FRIENDS**
SPONSOR RECEIVES:
- Opportunity to include logoed giveaways/collateral in attendee registration packets**
- YES I WANT TO BE AN ARA FRIEND SPONSOR

**$6,000  RELAXATION LOUNGE**
Sponsor logo will be displayed in the lounge. When attendees visit sponsor’s booth, they will receive a voucher to receive a complimentary massage. (Or sponsor may elect to host within your booth space.)
- YES I WANT TO SPONSOR THE RELAXATION LOUNGE

**$5,000 EACH  (2) CHARGING STATIONS**
Sponsor logo will be displayed on the station. This may be positioned within your booth or in a prominent location determined by Show Management.
- YES I WANT TO SPONSOR 1 2 CHARGING STATION(S)

NOTE: All placement of ads/logos on ARA website and e-newsletter will be done based on space availability. Items are non-transferable.
*Must be submitted to ARA no later than Sept. 8th for review, approval and inclusion.
**Quantity of 750 - Items must be received at ARA headquarters no later than Sept. 9th for inclusion in packets - no exceptions. Brochures/Booklets may be no larger than 8 pages.
**Sponsorship Commitment**

**Premier Level** $30,000
Choose ONE:
- **One Remaining Spot!**
  - Friday Evening Awards Dinner and Gavel Passing Ceremony
  - **HOLLANDER** – Thursday Evening Past Presidents Reception and Exposition Opening
  - IAA – Mobile App

**Diamond Level** $20,000
Choose ONE:
- **CAR-PART** Friday Exposition Luncheon
- Saturday Exposition Breakfast
  **(One Remaining Spot!)**

**Platinum Level** $15,000
Choose ONE:
- Friday Morning Continental Breakfast
- Opening Keynote
- Convention Wi-Fi

**Gold Level** $10,000
Choose ONE:
- Thursday Past Presidents Luncheon
- Closing Keynote
- Saturday LARA Luncheon Meeting

**Silver Level** $7,500
Choose ONE:
- Entertainment at Friday Evening Awards Dinner
- Friday Afternoon Beverage Break in Exposition
- Saturday Afternoon Break

**Bronze Level** $5,000
Choose ONE:
- Thursday Morning Refreshments
- Friday Morning Refreshments
- Transportation to Saturday Evening Yard Tour

**Associate Level** $3,000
Choose ONE:
- Awards Dinner Décor
- Yard Tour Rentals

**Educational Partner** $2,000
( unlimited number )

**Ara Friends** $1,000
( unlimited number )

**Unique Opportunities:**
- **Relaxation Lounge** $6,000
- **Charging Station** $5,000
- **Charging Station** $5,000
  Same Company Can Sponsor Both Charging Stations If Desired (2 Available)

**Total Sponsorship Amount** $

Company Name ________________________________
Contact ___________________________ Phone_______________________ Email____________________________
Address___________________________________________________________________________________________
City/State/Province ____________________ Zip/Postal Code ______________________  Country ____________

Payment Method
- Square Invoice to Address Listed Above
- Check Enclosed Made Payable to: Automotive Recyclers Association
  Check No.: ____________ (Must be U.S. Funds. See Note for Mail Instructions.)
- Charge to My: ☐ VISA ☐ MasterCard ☐ American Express

Name on Card (type or print) __________________________________________________________________________
Credit Card # ___________________________ Expiration Date ___________ Security Code ___________
Signature_______________________________________________________________________________________

Note – To send a check, mail it with a copy of this form to: ARA, 9113 Church Street, Manassas, VA 20110. You must also still send this form to Kim Glasscock (noted below) to secure your choice of sponsorship (first-come basis).

We Thank You for Your Generous Support!